



Unlimited Supply of Virginia small business made hand sanitizer immediately available

The Virginia Hand Sanitizer Consortium

Support Virginia Businesses and employment

What is the Virginia Hand Sanitizer Consortium?

The Virginia Distillers Association, Virginia Craft Brewers Guild, Virginia Beer Wholesalers Association, Virginia Association of Cider Makers, Virginia Wineries Association, and the Virginia Manufacturers Association together with participating brewers, cider makers, distillers, wine makers and other participating Virginia Businesses are unified in an initiative effort to produce and provide hand sanitizer to support the response to the current COVID-19 complex emergency.

Many of these small business partners continue to donate hand sanitizer or provide it at very low cost and so are increasingly operating "in the red" during the current complex emergency.

As the coordinating entity, the Center for Applied Innovation, LLC team will serve as a single point of contact for requests for hand sanitizer and coordinate orders. Those orders will then be filled using this important network of Virginia distillers, brewers, wine makers, cider makers and distributors participating in the program.

The consortium is your "one stop shop" for hand sanitizer

Why is this hand sanitizer the best value choice?

All hand sanitizer is NOT created equal.

To fight COVID-19 the Virginia Department of Emergency Management (VDEM) and all authoritative medical experts require hand sanitizer products are in accordance with CDC, OSHA, ASTM, AAMI/ANSI, USPHS, FDA, NIOSH and/or other federal regulatory requirements. The World Health Organization (WHO) formula is the recognized standard for these requirements and in meeting these standards.

At a minimum, hand sanitizer must be 80% alcohol. Further WHO recommends against gel-based and fragrance enhanced hand sanitizer as those additives could reduce its effectiveness in meeting these standards - *contact us for a copy of the WHO formula and guidance.*

Most commercial hand sanitizers fall well below this standard!

Our Virginia-made hand sanitizer is a minimum of 80% alcohol.

Hand sanitizer produced by the Virginia consortium

- Minimum of 80% alcohol.
- 100% compliant with CDC, OSHA, ASTM, AAMI/ANSI, USPHS, FDA, NIOSH requirements.
- Formulated in strict accordance with the WHO formula.
- 100% "made in Virginia" by small businesses helping support our communities and keep Virginian's employed.
- Bottled using Virginia-made bottles and packed in Virginia-made boxes.
- The 500ml accepts the most common dispensing caps, water bottle tops, spray tops and bottle pumps most users already have around the home or office.
- Formulated from 100% organic ethanol from US producers.
- Even our labels are US-Made!
- Environmentally friendly plastic bottles.
- Customized labels for your organization or program available.
- A portion of proceeds from sales helps the group DONATE FREE hand sanitizer to medical, first responders and others.
- Supporting wineries, cider makers and others by repurposing their expiring produce into hand sanitizer.

Brand	Typical Alcohol Content
Purell	62%
Germ-X	70%
Bath & Body Works	68%
Cleanwell	0%
Dial	72%
Babyganics	0%
Burt's Bees	62%
Ultra	68%
Equate	65%
McKesson	70%

WHO Formula

- Ethanol 96%
- Hydrogen Peroxide 3%
- Glycerol 98%
- Sterile distilled or boiled cold water

Who is buying from the consortium?

- **VDEM recently purchased over 102,000 bottles!**
- Thousands of bottles sold to numerous private sector companies and the public.

What is the consortium's capacity?

*Currently we can produce over 10,000 bottles a day!
Custom labeling and packaging available.*

What size bottle do I need?

The most common mistake people and organizations make is under-estimating the amount of hand sanitizer needed. Due to the Alcohol content hand sanitizer lasts on the skin for only about 1 minute. It is made to instantly sanitize, not last all day. As a result, individual users will consume a 4oz - 8oz bottle very quickly if correctly used.

Our most popular size is a convenient 500ml(16.2oz) bottle that accepts the most common dispensing caps, spray tops and bottle pumps most users already have around the home or office. This is also environmentally friendly. Employees can then easily transfer this to smaller bottles of their own if they wish.

This is also the most cost-effective way to purchase.

We also offer 1 gallon jugs, 5 gallon jugs for "refill stations" in common areas and 270 gallon totes.

Why buy from the Virginia Hand Sanitizer Consortium?

- Full WHO and Federal agency formulation compliant.
- Made in Virginia
- eVA registered SWaM certified small, micro and Service-Disabled Veteran-owned business.
- Order through eVA or direct.
- Supports local businesses and employment
- Best-value pricing
- Support programs to provide FREE hand sanitizer to medical, first responders and those in need
- Immediately available to support even the largest quantities.

How do I learn more and OBTAIN A QUOTE?

Visit the consortium website and complete the quote request form:
www.vahandsanitizer.com or contact us by Email at **BobM@caihq.com**